Tony Gavilanes

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Professional Experience

Technology Manager at Cedarbrook Lodge, September 2010 – current

- Management of Information Technologies and Audio/Video program.
- Administrator of: property management system, point of sale, credit card processing/pci-compliance, local area and wireless networks, pbx telephone, pc workstations, security cameras, keycard system, & in-room technology.
- Technician for guests in a diverse 12-space conference center running integrated projection, audio, and room control systems.
- Developing policies and procedures for operational efficiency companywide.
- Interfacing regularly with department heads on long and short-term decisions.
- Organizing hardware and software purchases across the business.

Audio/Video Engineer for Audio Visual Factory, June 2009 - Current

- Management of technical systems for trade shows, conventions, and location events in the Puget Sound area.
- Heavy reliance on client support and interpersonal skills in high-stress and time-regulated environments.
- Supervision of breakout systems, simultaneously covering up to 30 zones.
- Expert knowledge of signal flow, A/C, 70-volt, & concert audio.

Event Production/PR and Treasurer for Electronic Music Collective, LLC, October 2006 – July 2009

- Co-founded LLC with Grammy-nominated artists, producers, and authors.
- Communicated strategy, organized, and managed the production of over a dozen events including festival-style concerts and educational seminars.
- Wrote press releases and created promotional campaigns for print, radio, & online marketing.
- Treasury role included managing corporate accounts, taxes, and event cash.
- Worked closely with local AES, Grammy, and Live Users Group chapters.

Technical Support Representative for Loud Technologies, August 2006 – May 2007

- Expert technical knowledge of each of the hundreds of products in the Mackie, Tapco, Ampeg, and Crate product lines.
- Solved customer issues in Spanish and English from our call center with a constant cue throughout the day.
- Developed a Return Authorization data workflow in MS Office that achieved nearly 25% improved efficiency in Sales, Support, and Customer Service.
- Oracle database software administration.
- Adaptive in proficiencies with extreme attention to detail.

Product Specialist for Loud Technologies, Inc., March 2006 – August 2006

- Traveled nationally conducting market-training and sales presentations, specializing in digital recording equipment and techniques.
- Produced multimedia field reports with outside sales reps. focusing on business environments and market strategy.
- Self-managed for time, travel expenses, and presentation content.
- Presented technology to Audio Engineers Society (AES) members, National Association of Broadcasters (NAB) trade show, Guitar Center stores, and throughout the company with internal and external training sessions.
- Coordinated resources inter-departmentally, employing marketing, technical, and administrative roles within a global business environment.

Education

Western Washington University B.A., Fall 2001 – Winter 2005 (graduation)

Fairhaven College of WWU in Music Business, emphasis in Audio Engineering, and Digital Production

Other Experience

Spanish-Speaker and World Traveler

- Europe: Belgium, Denmark, France, Germany, Italy, Netherlands, Sweden, & United Kingdom.
- Americas: Argentina, Barbados, Bahamas, Bolivia, Brazil, Canada, Cayman Islands, Chile, Dominican Republic, Ecuador, Falkland Islands, Jamaica, Mexico, Peru, Puerto Rico, Saint Martin, Uruguay, & domestic.

Owner of Prolifik Entertainment, March 2004 – Current

- Performance, production, engineering, business consulting, artist management, commercial a/v, graphic design, and events representation.
- Consistent entrepreneurial growth in areas of business.

Student Instructor at Fairhaven Recording Studios, WWU (2002 – 2003) Lead Engineer at WWU Event Tech Crew (2004 – 2005) Director at Epic Events (2005) Street Team at 107.7 The End (2004) Co-Host on-air at K.U.G.S. 89.3 (2003) DJ at Avalanche Entertainment (1999 – 2006)

Portfolio available at <u>tonygavilanes.com</u> Public profile at <u>linkedin/in/tonygavilanes</u>